

Consumer Industry Report

Q2 2025



DINAN CAPITAL ADVISORS

Dinan is a premier global investment bank, with proficiency in mergers and acquisitions, capital markets, financial restructuring, and financial and valuation advisory.

We are the trusted advisor to hundreds of middle-market partners.

Contact Us

Please reach out to us to schedule a call to discuss this quarter's market update or to explore how we can serve your business needs.

Request a meeting

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About Dinan

Dinan & Company was founded with the singular purpose of providing the highest standards of professionalism, sophistication, and execution expertise in merger and acquisition and capital raising transactions for middle market companies comparable to that afforded to the Fortune 500 at full-service Wall Street investment banks.

The Dinan brand, representing both Dinan & Company and its subsidiary, Dinan Capital Advisors, unites deep institutional knowledge and collaborative resources to deliver a tailored, client-focused experience.

Creating \$70B+ in value through 900+ transactions closed since 1988, we would like to say thank you for your trust along the way.

Sector Coverage

Understanding a client's industry, growth opportunities, value drivers, and challenges is paramount to obtaining a successful engagement outcome. We provide our clients with senior-level industry expertise through our dedicated industry groups in the following sectors:

Building Products & Services

Subcontractors

Business Services

- Financial Services
- Professional Services

Consumer

- B2C Services
- Consumer Products
- Food & Beverage

Healthcare

- Healthcare Products
- Physician Practice Management
- Post-Acute Care
- Provider & Payor Services

Industrials

Aerospace & Defense

Q2 2025

- Distribution
- Energy & Infrastructure
- Industrial Services
- Manufacturing

Technology

- IT & Managed Services
- Software
- Tech-enabled Services

Transportation & Logistics

Our clients benefit from our local presence and global reach.



AMERICAS	Atlanta
	Chicago
	Nashville
	New York City
	Phoenix
	San Francisco

EUROPE Amsterdam
AND
MIDDLE
EAST Brussels
Copenhagen
Helsinki
London
Madrid

Manchester
Milan
Munich
gen Paris
Stockholm
Berlin
Zurich

Beijing New Delhi Singapore Sydney Tokyo

Fully Integrated Mergers and Acquisitions Specialists

30+

Senior officers dedicated to financial advisory services globally

900+

Successful transactions(1)

\$70B+

Total transaction value⁽¹⁾

300+

M&A professionals globally⁽²⁾

ASIA-

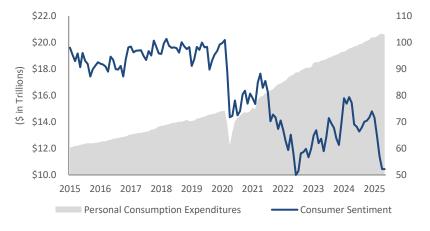
PACIFIC

⁽¹⁾ Buy-side and Sell-side figure

⁽²⁾ Includes Translink, Dinan's exclusive international transaction partner

Consumption Expenditures and Consumer Sentiment^{1,2}

Consumer sentiment declined throughout Q2 due to economic uncertainty regarding the tariff policies implemented against foreign trade. However, personal consumption continues to increase, reaching \$20.6 trillion in May 2025, supported by steady spending trends.



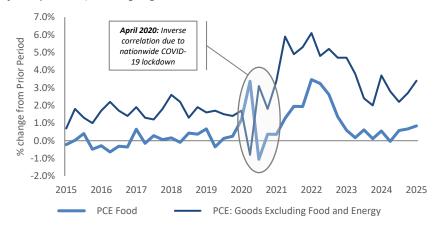
E-Commerce and Retail Sales¹

Retail sales have recovered nicely from pandemic lows in 2020, even with a slight decrease in Q1 2025 due to overall economic and tariff pressures. E-Commerce sales have also expanded in recent quarters, reaching 16% of total sales in Q1 2025.



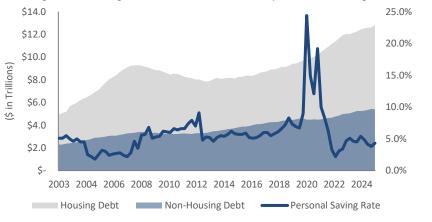
Food vs. Core Consumption Expenditures²

Spending on food and goods saw elevated growth post-COVID, with both categories consistently outpacing pre-pandemic levels. Throughout Q1 2025, goods spending has continued to outpace food expenditures, indicating heightened consumer demand.



Household Debt and Personal Savings Rate^{1,3}

The personal savings rate has fluctuated over the last 3 years since its sharp decline post-pandemic, with Q1 2025 at 4.3%. The increase in consumer spending and expansion of housing and non-housing debt levels continue to have an impact on overall savings.

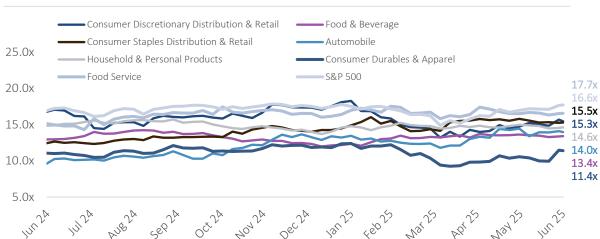


Sources:

(1) FRED (2) BEA

(3) Federal Reserve Bank of New York

Industry EV/EBITDA Multiples



Key Takeaways

Consumer EBITDA multiples grew by an average of +5% in Q2 2025, led by increases in the Consumer Staples D&R and Automobile sectors. Consumer Discretionary D&R, Household & Personal Products, and Consumer Durables also posted gains.

Consumer sector multiples outperformed the S&P 500 during Q2 2025, which grew 2.9%.

16.6x

15.5x

Food Service EBITDA Multiple (as of 6/30/2025) Consumer Staples D&R EBITDA Multiple (as of 6/30/2025)

Market Dynamics and Outlook

- Q2 2025 produced unpredictable market conditions, as recent tariff implementations, inflationary risks, and overall trade policy uncertainties impacted the economy.
 Consumer confidence levels fell to their lowest point since 2022 as overall economic uncertainty lingered.
- Discretionary spending remained under pressure, as essential goods were in higher demand than discretionary and luxury items. That said, E-Commerce sales continued their robust growth trajectory, nearing their Q2 2020 peak levels.
- US automotive sales saw heightened growth in early Q2 2025, as the anticipated tariff
 impact produced strong sales surges in April and led to reduced automotive inventory
 levels. However, continued market uncertainty and shifting trade policies slowed
 growth in the Automobile market as the quarter closed.
- Unemployment remained virtually unchanged in Q2 2025, as the US labor market retained a cautiously optimistic outlook.
- Although pricing pressures impacted the Food Service and Food & Beverage industries, the continued preference for healthy lifestyle choices had a positive impact on both restaurants and manufacturers that offer these products.

Selected Industry Transactions









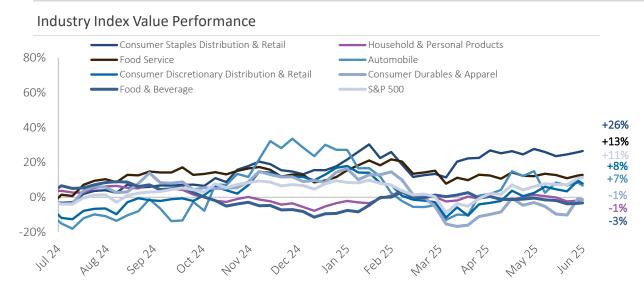








Consumer Sector Yearly Performance



Key Takeaways

The sector saw mostly positive performance in Q2 2025, highlighted by the Consumer Staples and Consumer Discretionary sectors increasing 12% and 11%, respectively. The Food & Beverage and Food Service sectors both decreased from price hikes as a result of the tariffs.

The sector averaged a +4% increase over Q1 2025, underperforming the S&P 500's +11% increase.

+12%

+12%

Consumer Staples Equity Return (QoQ) Automobile Equity Return (QoQ)

Market Performance by Sector











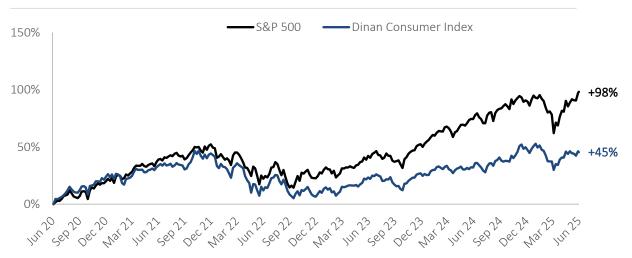




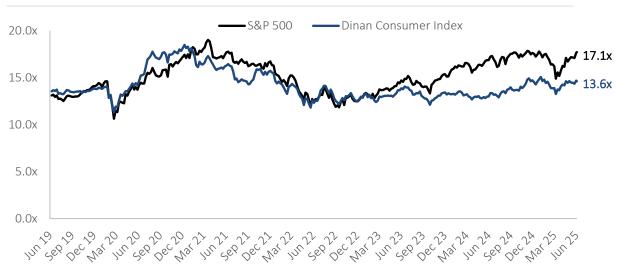
% Equity Return

QoQ	+11.5%	QoQ	-2.1%	QoQ	+11.1%	QoQ	-4.4%	QoQ	-1.5%	QoQ	+11.9%	QoQ	4.2%
YoY	+26.5%	YoY	+12.8%	YoY	+7.9%	YoY	3.2%	YoY	-1.4%	YoY	+6.7%	YoY	-1.3%

Stock Price Performance - Dinan Consumer Index vs. S&P 500



EBITDA Multiple Trends – Dinan Consumer Index vs. S&P 500



Key Market Trends

The Dinan Consumer Index increased 6% in Q2 2025, following an 8% decrease Q1 2025.

S&P 500 increased 11% in Q2 2025, following a 7% decrease in Q1 2025.

+11%

+7%

S&P 500 Equity Return (YoY) Consumer Index Equity Return (YoY)

Impact on Multiples

The Dinan Consumer Index EBITDA multiple increased 5% in Q2 2025, following a 6% decrease in Q1 2025.

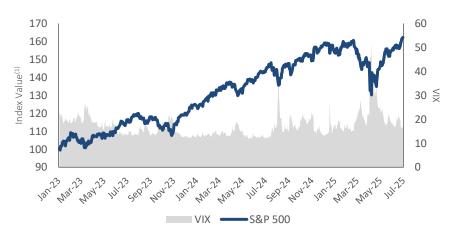
The S&P 500 EBITDA multiple increased 9% in Q2 2025, following an 8% decrease in Q1 2025.

+5%

+13%

S&P 500 Index Multiple (YoY) Consumer Index Multiple (YoY)

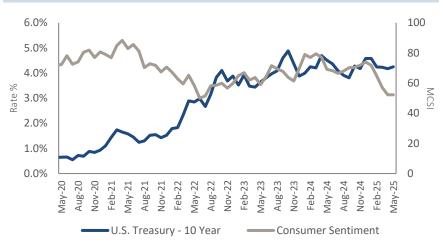
The S&P 500 rose 11% in Q2 '25 to record levels, reflecting a broader market recovery from volatility early in the year.



U.S. Equity Sectors Performance

	% Return (Q1 '25)	% Return (Q2 '25)	TEV/LTM Total Rev	TEV/LTM EBITDA
Energy	+9.5%	-9.4%	1.6x	8.0x
Communication Services	-8.2%	+18.2%	4.9x	14.4x
Materials	+0.2%	+13.0%	2.7x	13.1x
Consumer Discretionary	-16.0%	+11.3%	3.2x	19.5x
Industrials	-2.3%	+12.6%	3.3x	19.1x
Info Tech	-14.7%	+23.5%	9.5x	27.8x
Healthcare	+6.1%	-7.6%	1.7x	14.3x
Consumer Staples	+1.8%	+0.5%	1.8x	16.2x
Real Estate	+2.1%	-1.0%	9.1x	20.9x
Utilities	+2.5%	+3.5%	5.0x	13.2x

The 10-Year Treasury remained steady in the second quarter while consumer sentiment continued to decline.



Major Indices Performance

	% Return (Q1 '25)	% Return (Q2 '25)	TEV/LTM Total Rev	TEV/LTM EBITDA
S&P 500	-6.5%	+10.6%	3.6x	17.7x
NASDAQ	-12.2%	+16.7%	5.1x	21.1x
Dow Jones	-3.3%	+5.0%	3.2x	16.2x
Russell 2000	-9.9%	+8.1%	1.6x	12.6x

Interest Rates as of

	12/31/22	12/31/23	12/31/24	6/30/25
Treasury – 2 Year	4.4%	4.2%	4.3%	3.7%
Treasury – 5 Year	4.0%	3.8%	4.5%	3.8%
Treasury – 10 Year	3.9%	3.9%	4.6%	4.2%
Treasury – 30 Year	4.0%	4.0%	4.8%	4.8%
Prime Rate	7.5%	8.5%	7.5%	7.5%

M&A activity in the Consumer sector remained strong in Q2 2025, driven by strategic expansions within the Food & Beverage and Household & Personal Product segments.

Date	Target	Acquirer	Target Sector	Transaction Value (\$M)
6/30/2025	get Go CAFE +	Couche-Tard 🍘 "	Convenient Store	\$1,600
6/3/2025	BOYARDEE	Hometown FOOD CONTANT	Packaged Foods	\$600
6/2/2025	SEATON SE	ROARK	Restaurant	\$1,000
5/28/2025	dormify	WILLIAMS SONOMA	Home Furnishings	-
5/20/2025	NORDSTROM	El Puerto de Liverpool	Retail	\$6,250
5/20/2025	THE VITAMIN SHOPPE	KINGSWOOD CAPITAL MANAGEMENT	Personal Care Products	\$194
5/19/2025	poppi	PEPSICO	Prebiotic Beverages	\$1,950
5/6/2025 ¹	deliveroo	DOORDASH	Food Delivery	\$3,895
4/30/2025	SAFE HARBOR	Blackstone	Boating and Leisure Facilities	\$5,650
4/15/2025	CHUNCH	LGP LEONARD GREEN & PARTNERS	Fitness	-
4/3/2025 ¹	Jesser Evil	HERSHEY AT THE HERSHEY COMPANY	Packaged Foods	\$750
4/1/2025	Alani	CELSIUS.	Functional Beverages	\$1,800

Key Takeaways

M&A activity in the Consumer market slightly declined in Q2 2025, as economic uncertainties led to a reduction of transaction volume. However, deal values increased 54% QoQ, showing that quality companies will still receive premium valuations from both strategic and financial buyers.

Activity was particularly strong in the Food & Beverage industry, with acquirers targeting category expansion, synergistic capabilities, and brand consolidation.

Q2 2025 also saw deal flow across other segments in the broader Consumer sector, as companies prioritized acquisitions to enhance scale, diversify offerings, and navigate shifting consumer demand.

M&A Transaction Value and Volumes²



Sources: Capital IQ as of 6/30/2025

¹ Announced transaction

² Chart represents both strategic and financial buyers



Full-Service Food Distributor and Solutions Provider

- IWC is a leading distributor of frozen, refrigerated, and dry foods, as well as equipment and chemicals, serving government institutions and dining establishments across the Southeast.
- US Foods is a leading foodservice distributor offering a wide range of products and supply chain solutions to restaurants, healthcare facilities, and educational institutions nationwide

Key Positioning and Strategic Rationale

- Expertise in food distribution and strong supplier network supported a compelling investment opportunity
- Robust market demand and favorable industry trends drive long-term growth potential

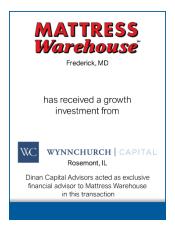


Leading Provider of Bottled Water

- Mountain Valley Water Company, "America's Premium Water since 1871," is the oldest continuously operated bottled water company in the United States.
- Great Range Capital is a private equity firm specializing in manufacturing, business services, consumer, retail, and healthcare services companies based in the Midwest.

Key Positioning and Strategic Rationale

- Beverage expertise and platform opportunity provided compelling investment thesis
- Significant organic and strategic growth opportunities



Leading, Independent Retailer of Mattresses

- Mattress Warehouse, Inc. operates a chain of retail stores and offers mattresses, beds and frames, accessories, and baby and kids' products. The company maintains active relationships with all leading mattress manufacturers.
- Wynnchurch Capital is a private equity firm that specializes in middle market investments within the consumer, industrials, distribution, retail, and other sectors.

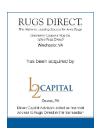
Key Positioning and Strategic Rationale

- Strong brand loyalty and platform opportunity provided compelling investment thesis
- Enhanced digital and omnichannel capabilities

Representative M&A advisory experience















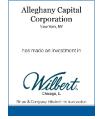


























































Index Segmentation

June 2025



(\$ in millions, except	t per share data)					Market	Enterprise	Enterpri	se Value	
		Stock	52 - W	/eek	% of 52	Сар	Value	TTM	TTM	TTM
Ticker	Company Name	Price	High	Low	Week High	(\$ mm)	(\$ mm)	Revenue	EBITDA	P/E
NasdaqGS:COST	Costco Wholesale Corporation	\$989.9	\$1,078.2	\$793.0	91.8%	\$439,015.7	\$432,523.7	1.6x	34.8x	56.2
TSX:L	Loblaw Companies Limited	\$165.2	\$172.4	\$115.4	95.8%	\$49,157.5	\$62,191.1	1.5x	16.3x	31.3
NYSE:KR	The Kroger Co.	\$71.7	\$74.1	\$49.7	96.8%	\$47,424.7	\$67,889.7	0.5x	8.2x	19.7
NYSE:WMT	Walmart Inc.	\$97.8	\$105.3	\$66.7	92.9%	\$780,325.3	\$846,562.3	1.2x	19.8x	41.8
NasdaqGS:DLTR	Dollar Tree, Inc.	\$99.0	\$109.4	\$60.5	90.6%	\$20,669.2	\$27,569.2	1.5x	13.3x	19.5
NasdaqGS:CASY	Casey's General Stores, Inc.	\$510.3	\$514.3	\$350.5	99.2%	\$18,972.3	\$21,603.6	1.4x	18.1x	34.9
NYSE:BJ	BJ's Wholesale Club Holdings, Inc.	\$107.8	\$121.1	\$76.3	89.0%	\$14,239.0	\$16,895.2	0.8x	15.5x	25.1
NYSE:DG	Dollar General Corporation	\$114.4	\$135.5	\$66.4	84.4%	\$25,171.7	\$41,339.7	1.0x	14.0x	21.8
NYSE:ACI	Albertsons Companies, Inc.	\$21.5	\$23.2	\$17.0	92.7%	\$12,131.4	\$25,953.3	0.3x	6.9x	13.1
NYSE:CVS	CVS Health Corporation	\$69.0	\$72.5	\$43.6	95.1%	\$87,261.0	\$156,001.0	0.4x	11.2x	16.5
NasdaqGS:WBA	Walgreens Boots Alliance, Inc.	\$11.5	\$13.2	\$8.1	86.6%	\$9,936.6	\$39,241.6	0.3x	13.0x	NM
							Mean	1.0x	15.5x	28.0x
							Median	1.0x	14.0x	23.5x

(\$ in millions, except	t per share data)					Market	Enterprise	Enterpri	se Value	
		Stock	52 - W	eek	% of 52	Сар	Value	TTM	ТТМ	TTM
Ticker	Company Name	Price	High	Low	Week High	(\$ mm)	(\$ mm)	Revenue	EBITDA	P/E
NYSE:CMG	Chipotle Mexican Grill, Inc.	\$56.2	\$66.7	\$44.5	84.1%	\$75,654.5	\$78,872.8	6.9x	NM	49.7
NYSE:MCD	McDonald's Corporation	\$292.2	\$326.3	\$243.5	89.5%	\$208,911.1	\$260,468.1	10.3x	18.7x	25.8
NYSE:YUM	Yum! Brands, Inc.	\$148.2	\$163.3	\$122.1	90.7%	\$41,188.8	\$52,807.8	6.8x	19.2x	29.5
NasdaqGS:SBUX	Starbucks Corporation	\$91.6	\$117.5	\$71.6	78.0%	\$104,128.3	\$127,155.7	3.7x	21.0x	33.3
NYSE:DRI	Darden Restaurants, Inc.	\$218.0	\$228.3	\$135.9	95.5%	\$25,508.2	\$33,017.6	2.7x	17.1x	24.5
							Mean	6.1x	19.0x	32.6x
							Median	6.8x	19.0x	29.5x

(\$ in millions, except	per share data)					Market	Enterprise	Enterpri	se Value	
		Stock	52 - W	eek	% of 52	Сар	Value	TTM	ТТМ	TTM
Ticker	Company Name	Price	High	Low	Week High	(\$ mm)	(\$ mm)	Revenue	EBITDA	P/E
NYSE:TJX	The TJX Companies, Inc.	\$123.5	\$135.9	\$107.7	90.9%	\$137,767.4	\$146,574.4	2.6x	19.8x	29.0
NasdaqGS:ROST	Ross Stores, Inc.	\$127.6	\$163.6	\$122.4	78.0%	\$41,727.7	\$42,959.9	2.0x	14.1x	20.1
NasdaqGS:AMZN	Amazon.com, Inc.	\$219.4	\$242.5	\$151.6	90.5%	\$2,329,121.6	\$2,392,509.6	3.7x	19.0x	35.7
NYSE:HD	The Home Depot, Inc.	\$366.6	\$439.4	\$326.3	83.4%	\$364,780.4	\$425,363.4	2.6x	16.7x	24.9
NYSE:DKS	DICK'S Sporting Goods, Inc.	\$197.8	\$254.6	\$166.4	77.7%	\$15,834.1	\$19,366.4	1.4x	10.1x	14.1
NYSE:BBY	Best Buy Co., Inc.	\$67.1	\$103.7	\$55.0	64.7%	\$14,210.5	\$16,930.5	0.4x	6.5x	16.4
NYSE:M	Macy's, Inc.	\$11.7	\$20.5	\$9.8	57.0%	\$3,166.2	\$7,898.2	0.4x	5.5x	5.9
NYSE:W	Wayfair Inc.	\$51.1	\$58.4	\$20.4	87.5%	\$6,562.1	\$9,344.1	0.8x	NM	NM
NYSE:TGT	Target Corporation	\$98.7	\$167.4	\$87.4	58.9%	\$44,823.2	\$61,399.2	0.6x	6.9x	10.8
							Mean	1.6x	12.3x	19.6x
							Median	1.4x	12.1x	18.3x

(\$ in millions, except	t per share data)					Market	Enterprise	Enterpri	se Value	
		Stock	52 - W	eek	% of 52	Сар	Value	TTM	TTM	ΤΤМ
Ticker	Company Name	Price	High	Low	Week High	(\$ mm)	(\$ mm)	Revenue	EBITDA	P/E
NYSE:HSY	The Hershey Company	\$166.0	\$208.0	\$140.1	79.8%	\$33,622.1	\$38,397.7	3.6x	13.8x	20.4
NYSE:TSN	Tyson Foods, Inc.	\$55.9	\$66.9	\$54.0	83.6%	\$19,927.8	\$28,010.8	0.5x	8.0x	21.8
NYSE:HRL	Hormel Foods Corporation	\$30.3	\$33.8	\$27.6	89.5%	\$16,634.3	\$18,802.9	1.6x	14.4x	22.2
SWX:NESN	Nestlé S.A.	\$99.1	\$119.6	\$91.6	82.9%	\$255,013.5	\$326,013.6	3.2x	16.3x	18.8
NYSE:KO	The Coca-Cola Company	\$70.8	\$74.4	\$60.6	95.1%	\$304,526.9	\$342,262.9	7.3x	22.2x	28.4
NasdaqGS:MDLZ	Mondelez International, Inc.	\$67.4	\$76.1	\$54.0	88.7%	\$87,322.3	\$105,954.3	2.9x	18.8x	25.0
NasdaqGS:PEP	PepsiCo, Inc.	\$132.0	\$180.9	\$127.6	73.0%	\$181,037.3	\$221,113.3	2.4x	12.8x	19.4
NYSE:GIS	General Mills, Inc.	\$51.8	\$75.9	\$50.2	68.3%	\$28,103.2	\$43,048.0	2.2x	11.0x	12.6
ENXTPA:BN	Danone S.A.	\$81.5	\$90.6	\$67.2	89.9%	\$52,620.6	\$62,839.0	2.2x	15.0x	22.2
NasdaqGS:KHC	The Kraft Heinz Company	\$25.8	\$36.5	\$25.4	70.7%	\$30,559.1	\$49,520.1	1.9x	7.8x	11.8
NYSE:TAP	Molson Coors Beverage Company	\$48.1	\$64.7	\$46.9	74.4%	\$9,732.5	\$16,281.4	1.4x	6.8x	9.6
NasdaqGS:KDP	Keurig Dr Pepper Inc.	\$33.1	\$38.3	\$30.1	86.4%	\$44,901.9	\$62,930.9	4.1x	15.1x	30.1
NYSE:MKC	McCormick & Company, Inc.	\$75.8	\$86.2	\$69.0	87.9%	\$20,343.0	\$24,702.8	3.7x	19.3x	26.4
NYSE:CAG	Conagra Brands, Inc.	\$20.5	\$33.2	\$20.3	61.6%	\$9,771.6	\$17,867.3	1.5x	8.4x	30.1
NasdaqGS:CPB	The Campbell's Company	\$30.7	\$52.8	\$30.5	58.0%	\$9,137.7	\$16,261.7	1.6x	8.8x	20.4
							Mean	2.7x	13.2x	21.3x
							Median	2.2x	13.8x	21.8x

(\$ in millions, exc	ept per share data)					Market	Enterprise	Enterpri	se Value	
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Ticker	Company Name	Price	High	Low	Week High	(\$ mm)	(\$ mm)	Revenue	EBITDA	P/E
ENXTPA:OR	L'Oréal S.A.	\$426.4	\$489.7	\$371.5	87.1%	\$227,844.9	\$233,033.5	5.2x	23.3x	30.4
NYSE:CHD	Church & Dwight Co., Inc.	\$96.1	\$116.5	\$91.0	82.5%	\$23,669.7	\$24,999.8	4.1x	18.3x	41.2
XTRA:HEN3	Henkel AG & Co. KGaA	\$78.3	\$103.9	\$77.0	75.3%	\$30,873.3	\$31,942.0	1.4x	8.8x	13.9
NYSE:PG	The Procter & Gamble Company	\$159.3	\$180.4	\$156.6	88.3%	\$373,532.4	\$399,611.4	4.8x	16.5x	25.3
NYSE:CL	Colgate-Palmolive Company	\$90.9	\$109.3	\$85.3	83.2%	\$73,667.2	\$80,995.2	4.1x	16.7x	25.7
NYSE:JNJ	Johnson & Johnson	\$152.8	\$170.0	\$140.7	89.9%	\$367,527.7	\$380,998.7	4.3x	12.7x	17.0
XTRA:BEI	Beiersdorf Aktiengesellschaft	\$125.2	\$163.8	\$123.8	76.4%	\$27,618.3	\$24,836.2	2.4x	15.0x	26.3
NYSE:CLX	The Clorox Company	\$120.1	\$171.4	\$117.4	70.1%	\$14,799.0	\$17,680.0	2.5x	14.0x	21.6
NYSE:EL	The Estée Lauder Companies Inc.	\$80.8	\$108.4	\$48.4	74.6%	\$29,068.0	\$35,819.0	2.4x	16.7x	NM
NYSE:EPC	Edgewell Personal Care Company	\$23.4	\$41.5	\$22.6	56.4%	\$1,101.0	\$2,407.9	1.1x	7.5x	13.6
LSE:RKT	Reckitt Benckiser Group plc	\$67.9	\$74.2	\$55.3	91.5%	\$46,103.8	\$57,025.9	3.2x	12.2x	24.3
LSE:ULVR	Unilever PLC	\$60.6	\$69.0	\$58.5	87.9%	\$151,037.9	\$181,968.5	2.9x	14.3x	23.4
NYSE:COTY	Coty Inc.	\$4.7	\$10.5	\$4.5	44.1%	\$4,056.1	\$8,326.0	1.4x	8.4x	NM
							Mean	3.1x	14.2x	23.9x
							Median	2.9x	14.3x	24.3x

(\$ in millions, excep	t per share data)					Market	Enterprise	Enterpri	se Value	
		Stock	52 - W	eek	% of 52	Сар	Value	TTM	ттм	TTM
Ticker	Company Name	Price	High	Low	Week High	(\$ mm)	(\$ mm)	Revenue	EBITDA	P/E
TSE:7203	Toyota Motor Corporation	\$17.3	\$23.6	\$15.1	73.3%	\$225,197.0	\$438,431.2	1.5x	9.3x	6.9
NasdaqGS:TSLA	Tesla, Inc.	\$317.7	\$488.5	\$182.0	65.0%	\$1,023,168.9	\$1,000,065.9	10.4x	NM	181.7
TSE:7267	Honda Motor Co., Ltd.	\$9.7	\$12.5	\$8.0	77.4%	\$40,114.5	\$88,738.6	0.7x	6.8x	7.8
XTRA:MBG	Mercedes-Benz Group AG	\$58.4	\$77.8	\$53.6	75.0%	\$56,136.1	\$157,947.0	1.2x	9.4x	5.5
NasdaqGS:RIVN	Rivian Automotive, Inc.	\$13.7	\$18.9	\$9.5	72.9%	\$15,751.9	\$13,450.9	2.7x	NM	NM
XTRA:BMW	Bayerische Motoren Werke	\$88.6	\$108.5	\$73.9	81.7%	\$53,152.2	\$164,024.8	1.5x	9.4x	0.0
BIT:STLAM	Stellantis N.V.	\$10.0	\$22.7	\$8.5	44.1%	\$28,784.7	\$31,464.7	0.2x	2.8x	4.6
NYSE:GM	General Motors Company	\$49.2	\$61.2	\$39.0	80.4%	\$47,312.2	\$164,440.2	1.0x	8.9x	7.1
XTRA:VOW3	Volkswagen AG	\$105.2	\$134.1	\$92.6	78.5%	\$53,481.9	\$309,040.4	1.1x	9.6x	4.8
NYSE:F	Ford Motor Company	\$10.9	\$14.9	\$8.4	73.1%	\$43,145.6	\$173,959.6	1.0x	17.2x	8.7
NYSE:NIO	NIO Inc.	\$3.4	\$7.7	\$3.0	44.5%	\$7,691.8	\$10,215.4	1.1x	NM	NM
							Mean	2.0x	9.2x	25.2x
							Median	1.1x	9.3x	6.9x

(\$ in millions, except per share data)					% of 52	Market Cap	Enterprise Value	Enterprise Value		
		Stock	52 - Week					TTM	ТТМ	TTM
Ticker	Company Name	Price	High	Low	Week High	(\$ mm)	(\$ mm)	Revenue	EBITDA	P/E
NYSE:NKE	NIKE, Inc.	\$71.0	\$90.6	\$52.3	78.4%	\$104,854.4	\$106,721.4	2.3x	23.6x	32.9
NasdaqGS:LULU	lululemon athletica inc.	\$237.6	\$423.3	\$220.0	56.1%	\$28,434.6	\$28,816.1	2.7x	9.7x	16.1
NYSE:YETI	YETI Holdings, Inc.	\$31.5	\$45.3	\$26.6	69.7%	\$2,610.3	\$2,534.4	1.4x	8.8x	15.1
NYSE:RL	Ralph Lauren Corporation	\$274.3	\$289.3	\$156.0	94.8%	\$16,614.0	\$17,199.1	2.4x	15.0x	23.6
NYSE:TPR	Tapestry, Inc.	\$87.8	\$90.9	\$35.2	96.7%	\$18,237.3	\$21,288.0	3.1x	13.8x	23.2
NYSE:LEVI	Levi Strauss & Co.	\$18.5	\$22.0	\$12.2	84.2%	\$7,309.6	\$8,893.0	1.4x	9.7x	20.6
NasdaqGS:SONO	Sonos, Inc.	\$10.8	\$15.9	\$7.6	68.0%	\$1,298.1	\$1,137.7	0.8x	48.3x	NM
NYSE:PVH	PVH Corp.	\$68.6	\$113.5	\$59.3	60.5%	\$3,297.8	\$6,841.3	0.8x	7.0x	9.4
NYSE:UAA	Under Armour, Inc.	\$6.8	\$11.9	\$4.8	57.4%	\$2,841.4	\$3,639.5	0.7x	10.8x	NM
XTRA:ADS	adidas AG	\$232.5	\$309.8	\$205.9	75.0%	\$41,507.7	\$46,808.9	1.8x	20.3x	34.6
NYSE:HBI	Hanesbrands Inc.	\$4.6	\$9.1	\$4.0	50.3%	\$1,619.7	\$4,073.8	1.2x	8.2x	NM
NYSE:CPRI	Capri Holdings Limited	\$17.7	\$43.3	\$11.9	40.8%	\$2,087.2	\$5,028.2	1.1x	20.5x	NM
NasdaqGS:NWL	Newell Brands Inc.	\$5.4	\$11.8	\$4.2	45.8%	\$2,255.5	\$7,605.5	1.0x	9.2x	NM
NYSE:VFC	V.F. Corporation	\$11.8	\$29.0	\$9.4	40.5%	\$4,579.6	\$9,516.3	1.0x	13.1x	66.0
							Mean	1.5x	15.6x	26.8x
							Median	1.3x	11.9x	23.2x



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